

BUSINESS PLAN

Paladin Clean Energy Services

434 Terra Nova Dr., P.O. Box 227, Balgonie, Saskatchewan. S0G0E0

April 5, 2018

Executive Summary

The Ownership

The company will be structured as a partnership..

The Management

At this time I am the owner and CEO of this startup company.

The Goals and Objectives

The main objective of this company is to provide any and all entities with the perfect clean energy solution to the burning of fossil fuels for energy. This is a for profit company in order to sustain the company and to provide investors with an excellent ROI.

The Product

To provide customers with the wherewithal to produce unlimited renewable inexpensive clean energy for any and all of their energy needs.

The Target Market

Everything from individuals personal energy needs to onsite service station energy production for fuel cell vehicles to farm operations to industrial operations to grid electricity power plant providers. It will be a very diverse application.

Pricing Strategy

This Method of producing clean energy is less expensive than the production of gasoline and diesel therefore the roi for customers will be short term. Pricing therefore will be very reasonable while the company will enjoy decent profits.

The Competitors

At this time there are no direct competitors as this is a unique answer to energy needs.

Business Plan - Paladin Clean Energy Services

The Company

Business Sector

The owners would like to start a business in the information technology sector.

Company Goals and Objectives

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Company Ownership Structure

The company will be structured as a partnership.

Ownership Background

Marvin Lee Milos (partner):

27 years experience in the petroleum energy industry involved with the transfer of petroleum products from the manufacturer to its customers.

22 of those years were spent researching and developing this innovation in my spare time.

No partner at the present time. (partner):

Openly searching for a suitable partner.

Company Management Structure

At this time I am the owner and CEO of this startup company.

Organizational Timeline

Once funding is in place we expect this business to obtain its objectives within 3-5 years. At that point expansion will be in order.

Company Assets

At this time I am searching for investors to provide monetary assets to work with. I presently have a global patent pending for my intellectual property namely my Clean Energy Production Method and

Apparatus. I would conservatively estimate the value at \$10,000,000.00 cad. Within 3 to 5 years it could easily grow to 10 times this amount globally.

The Product

The Product

To provide customers with the wherewithal to produce unlimited renewable inexpensive clean energy for any and all of their energy needs.

Product Patents

Global Patent Pending for the Clean Energy Production Method and Apparatus.

Future Products

As time and profits allow we will offer a more comprehensive list of particulars including manufacturing of all sizes of the apparatus needed as well as assessment and recommended application of the innovation as it pertains to each customers needs directly.

Marketing Plan

The Target Market

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Pricing

This Method of producing clean energy is less expensive than the production of gasoline and diesel therefore the roi for customers will be short term. Pricing therefore will be very reasonable while the company will enjoy decent profits.

Advertising

The main advertising at this point of startup will be accomplished via the company website. As profits allow advertising will be more comprehensive.

Competitor Analysis

The Competitors

At this time there are no direct competitors as this is a unique answer to energy needs.

Operations

Staffing

At this time I am it but as progress is made more staff will be required.